

## **TEAM MEMBER VALUES**

### **FAMILY ORIENTED**

We value each other like we are members of a family. As a family-owned community bank, we look out for one another, hold each other accountable and always work together to “Make It Happen”.

### **PRIDE**

We are driven to provide exceptional customer service that reflects extraordinary work of the entire Central Bank team. We value building a legacy that generations of employees and customers will hold in high esteem.

### **INTEGRITY**

We value building lasting relationships with customers and team members based on trustworthiness, honesty and our commitment to sound banking principles.

### **RESPECT**

We listen attentively to what customers and team members say, and treat each other as we would like to be treated. We value each other’s experience, wisdom and doing the right thing for the bank, our team and ourselves.

### **TEAMWORK**

We recognize and reward the contributions of each other and believe qualified, loyal and committed professionals are our most valuable asset. Through our accomplishments and growth, our teamwork is never-ending.

### **COMMITMENT**

We value an uncompromising dedication to understanding and meeting our customers’ needs through listening, providing expertise and supporting customers to achieve financial success.